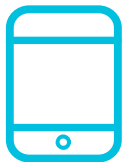


## CampusConnect:

### Digital Channels For Your School

Give your students, faculty, and employees the ultimate freedom to contact your school from anywhere using the channels they already use to connect with friends and family: Text messaging, social media, Facebook Messenger, web, mobile and in-app chat.



#### 2 WAY SMS

- Instant 2-way text messages between your team and school community, managed easily through our online SaaS platform
- Send out alerts, reminders, updates and reply to inquiries



#### SOCIAL MEDIA

- Text analytics notifies appropriate agents of mentions of your school
- Filters noise, bringing only relevant social activity into your agent's portal
- Social channels include: Twitter, Facebook, Messenger, Instagram, and expands to integrate new digital channels



#### WEB & MOBILE CHAT

- No apps to download! Adds a chat window to the webpage of your school/department
- Integrate chat into your schools' mobile app
- Allows students to seamlessly switch from chat to text messaging

#### UNIFIED PLATFORM

- Agents manage student interactions through digital channels in one secure online platform
- Our omni-channel platform allows your team to switch seamlessly between channels, optimizing their efficiency

#### ITC FEATURES

- Secure authentication to verify the identity of students
- Built-in CRM capable of full or partial integration with the CRM you already use, including Salesforce
- Full suite of metrics, reporting & performance management

# CampusConnect: Digital Channels For Your School

CampusConnect was custom-made to solve the complex needs of today's colleges and universities. Optimize your school's communications throughout your campus by:

- Answering your students' questions quickly & effectively - without line ups!
- Broadcasting notices about important dates, alerts, and events
- Sending effective call-to-action messages for fundraising initiatives
- Simplifying communications for technicians, facilities, security, and events
- Amplifying engagements through creative photo campaigns

## ADMISSIONS & REGISTRAR

I missed the apply-to-graduate date. What should I do?

9:45 AM

Please send me your name & student number and I'll see how I can help! :)

9:46 AM

## DEPARTMENT & FACULTIES

ATTN: Psych 101 exam has been postponed due to unforeseen circumstances. [Dr.Schlegel](#) will inform you of the revised date.

10:06 AM

## COMMUNICATIONS

There is a women's health info session at the Student Center at 7:00 today. No sign-up required!

10:31 AM

Can I bring my child?

10:31 AM

## ALUMNI RELATIONS

Do you love FAB University? Text LOVE to donate \$10 to your Alumni Association and you will be entered in a draw for a red 2016 Fiat!

10:17 AM

## FACILITIES



I found a leaking pipe in Winchester II basement north corridor.

3:32 PM

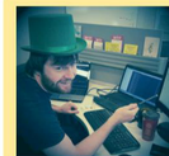
Thanks! We'll send someone right away!

3:33 PM

## ENGAGEMENT

Show us a photo of how you study best! Winners will receive a \$25 MoonBucks giftcard.

10:10 AM



I like to wear my Thinking Hat!

10:12 AM

GET IN TOUCH WITH IN THE CHAT TO FIND OUT MORE:

WWW.INTHECHAT.COM

INFO@INTHECHAT.COM

1-855-678-2428

 In The Chat