

LET
InTheChat
BE YOUR
**CSP OF
CHOICE**

GETTING STARTED IS EASY

1

Apply for Apple Business Chat Beta
<https://register.apple.com/business-chat>

2

Select InTheChat as your Customer Service Platform provider

3

Notify your InTheChat Account Executive or email info@inthechat.com

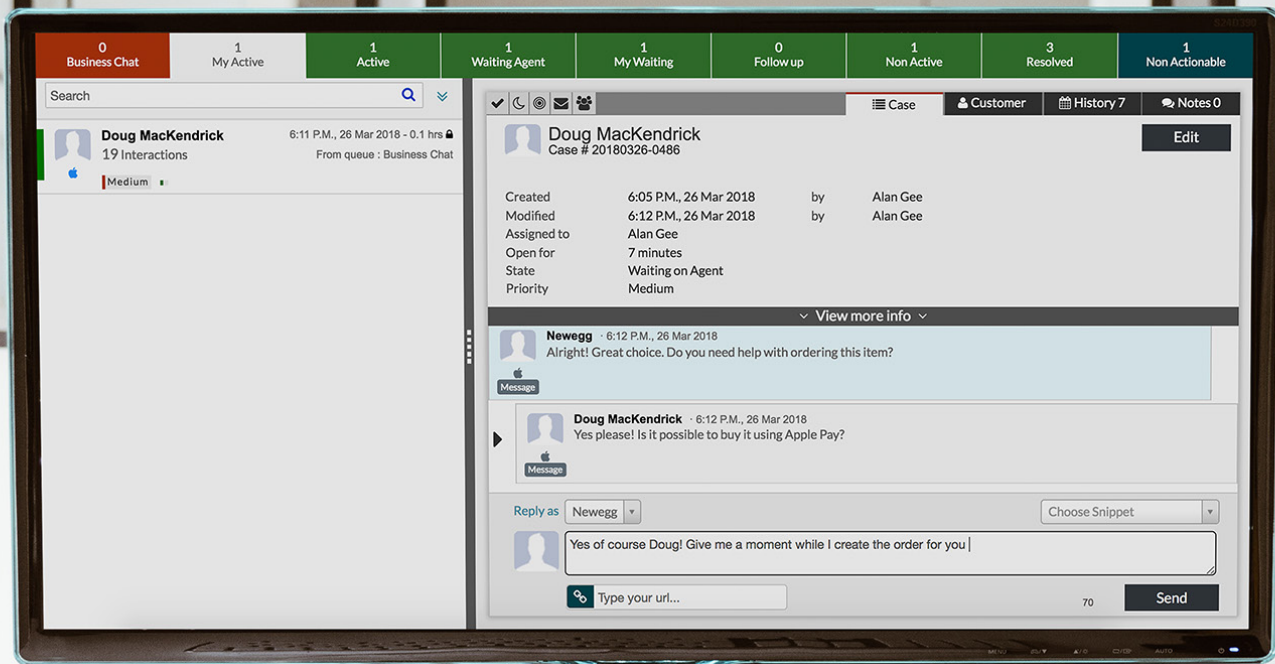
ENGAGE WITH CUSTOMERS WHEN AND WHERE THEY WANT

Apple Business Chat Beta is a powerful new way for businesses to connect with customers directly, through the Messages app on iOS 11.3. Using Apple Business Chat Beta, your customers can ask questions about your products or services, schedule appointments and make purchases or payments through Apple Pay, conveniently from their iPhone or iPad.

Customers can start conversations with your customer service team directly from your app, website or an email, or by searching for your brand in Apple Maps, Siri or Search. InTheChat's Digital Customer Service Platform (CSP) then routes their inquiries to an automated assistant or a live agent for the best and fastest possible response via our easy-to-use dashboard. Customers can reach a live person when required and are always in control of the contact information they might choose to share.

SEAMLESS INTEGRATION & SIMPLICITY

Business Chat integrates seamlessly into InTheChat's Digital Desktop. With a combination of automated and/or human-assisted conversations, easily respond to inquires at any time from one interface.



DIGITAL DESKTOP SOLUTIONS FOR OMNICHANNEL CUSTOMER SERVICE

InTheChat's digital customer service platform, powered by **Natural Language Processing (NLP)** and **Artificial Intelligence (AI)**, enables large-scale enterprises to deliver sales and service support for their customers via social media, chat, email, SMS and messaging applications such as Apple Business Chat Beta. Our industry-leading automated assistants (bots) and omni-channel live agent platform combine to deliver an innovative, convenient and customer-valued service experience.

Reduce costs, grow revenue and improve customer service experiences by migrating contacts to convenient mobile and digital channels.

To learn more, visit inthechat.com/platforms/apple-business-chat/